

very good ideas from bill o'donnell
157 caroline street, saratoga springs ny 12866 - 587-3132

Rate Sheet for the
"Wilton Report"
Effective March 23, 2008

This is the first rate increase since March 23, 2006

We saturate mail to all box holders on
Gansevoort Postal Routes #3, 4, 6, 7, 8 and 10
and Saratoga Springs Routes #2, 6, 8, 12.

Total number 6,467 boxes

as of November 19, 2010. Mail count updated every 90 days.

Reports also left at Wilton Town Hall and advertisers

Sizes available for ads:

2 1/2" x 2 1/2" \$60 2 1/2" x 5" (V,H) \$120

5x5" \$210 10x 4 1/2" 5x9" \$300

Half Page 10x7" \$440

Full Page 10x14" \$850

These are modular sizes which keep a consistent
format throughout the Report. We will accept other
size units depending upon space available and bill to
nearest corresponding modular size

Residents receive Report on or about last Wednesday of the month.

Please, order and get ad copy to us by previous Friday or
let us know the size of your ad.

We also do the Geyser/Milton Report on a monthly same last Wednesday
basis. The Geyser/Milton Report is delivered to over 3,000 families in that
area. Ads run in both Wilton and Geyser Reports will receive
20% discount on Geyser insertion. Additional reports will be targeted for
other areas in greater Saratoga Market

Checks to be made out to Bill O'Donnell or Wilton Report

email: billodonnell@wiltonnewyork.com
www.wiltonnewyork.com www.saratogaareas.com

